SAINT MARY EVENT MARKETING FORM

Please fill out the form below with event details, selecting desired areas of advertising. For internal Saint Mary free advertising, please forward the completed form to the contact person listed below. For outside free and paid advertising (ie: newspapers, electronic bulletin boards) please forward the completed form to Saint Mary PR representative, Jennifer Palmer via e-mail at jpalmer0325@gmail.com or call 267.615.6379. If you have an informational flyer or need additional pages to promote your event, please attach it to this form. Please call ahead to reserve your spot today, since filling out this form is not

NAME:	PHON	E:	E:MAIL:	
EVENT NAME:	EVENT DATE:	EVENT TIMES:	EVENT POSTING DATE:	
EVENT DETAILS:				

a guarantee that the date(s) selected for advertising are available. Any questions in regard to the form please contact Susan Rodzewich 215.527.1867. Thank you!

SAINT MARY EVENT MARKETING - FREE ADVERTISING

	AREA	COST	DEADLINE	FORMAT	CONTACT		
	Saint Mary Flocknotes	FREE	4-6 weeks prior to event - only 1 Flocknote per event	PNG OR JPEG	Contact Sandi Olzinski to schedule publishing date solzinski@churchofsaintmary.org or 610.287.8156		
	Saint Mary Bulletin Text	FREE	Monday by Noon for the scheduled weekend*	12pt. Times New Roman	Event must be scheduled ahead of time through Sandi at solzinski@churchofsaintmary.org or 610.287.8156 and is dependent on space availability.		
	Saint Mary Lector Announcement	FREE	Monday by Noon for following weekend*	who, what, where, why, and when?	Contact Sandi Olzinski at solzinski@churchofsaintmary.org or 610.287.8156		
	Saint Mary Facebook Post	FREE	4-6 weeks prior to event - only 1 Facebook post per event	PNG or JPEG if flyer, otherwise who, what, where, why, when	Contact Karin Flanagan at misskarin1995@verizon.net or 610.888.3755.		
	Saint Mary Bulletin Feature Page	FREE	4-6 weeks prior to event	8.5" X 11" - PNG or JPEG	Contact Sandi Olzinski at solzinski@churchofsaintmary.org or 610.287.8156.		
	Saint Mary Website	FREE	4-6 weeks prior to event	who, what, where, why, and when?	For more info contact Lisa Roberts - <u>lisa107@comcast.net</u> or 610.342.5584.		
	Saint Mary Church Marquee	FREE	Wording is due two weeks before scheduled date	who, what, where, why, and when?	Event must be scheduled ahead of time through Sandi at solzinski@churchofsaintmary.org or 610.287.8156.		
	Saint Mary School Website	FREE	4-6 weeks prior to event	who, what, where, why, and when?	For more info contact Joclyn Cacaccio - <u>jcacaccio@smsk-8.org</u> or Susan Rodzewich 215.527.1867		
	Flyer or Newspaper Ad Design	FREE	4-6 weeks prior to event	who, what, where, why, and when?	Contact Susan Rodzewich at srodz@churchofsaintmary.org or 215.527.1867.		
	Perkiomen Valley and Limerick/Royersford PATCH	FREE	4-6 weeks prior to event	Advertising text to create flyer	Contact Susan at srodz@churchofsaintmary.org or 215.527.1867 to post bulletin board flyer and news text. Contact Justin Heinze with tips/comments or highlight a story: justin.heinze@patch.com.		
	Catholic Family Fun Club E-mail Announcement	FREE	4-6 weeks prior to event	who, what, where, why, and when?	Sponsored by the Archdiocese of Philadelphia. For more info contact Susan Rodzewich via e-mail at srodz@churchofsaintmary.org or 215.527.1867. Event listing requires free account sign-up.		
	Saint Mary School Communicator	FREE	Communicators go home Thursday's need by Tuesday	who, what, where, why, and when?	For more info and availability contact Elizabeth Pastorius - epastorius@smsk-8.org or call 610.287.7757. Copies need to be made by ministry coordinator.		
	Events Near Here	FREE	free posting on public bulletin board	who, what, where, why, and when?	http://www.eventsnearhere.com/post-an-event-free Event listing requires free account sign-up. For more info contact Jennifer Palmer via e-mail at jendaniel0325@gmail.com or call 267.615.6379.		
NOTE: Er	NOTE: Free advertising apportunities are for parish events only and publicizing other outside community events or groups. Saint Mary can publish a one time bulletin appoundment for outside parish related events in the						

NOTE: Free advertising opportunities are for parish events only - no publicizing other outside community events or groups. Saint Mary can publish a one time bulletin announcement for outside parish related events in the "neighborhood section" but the parish news page is for parish events only. Thank you!

SAINT MARY EVENT MARKETING - PAID ADVERTISING

AREA	COST	DEADLINE	FORMAT	CONTACT
Bulletin Paid Advertising	Varies	Varies	PDF, JPEG, AI, EPS	Jim Thompson - 610-324-7073 or jthompson@jppc.net
Hedge Hall and Gymnasium Bulletin Board - Inside Advertising available	INSIDE \$100/1 month - 22"W X 28"H \$200/2 months - 22"W X 28"H	4-6 weeks prior to event	PDF, JPEG, AI, EPS	Click HERE for flyer with more details and sizing or contact Susan Rodzewich at srodz@churchofsaintmary.org or 215.527.1867.
Poster Design for Hedge Hall and Gymnasium Bulletin Board	22"W X 28"H - Inside Hall	4-6 weeks prior to event		For more info contact Susan at srodz@churchofsaintmary.org or 215.527.1867
Schwenksville Fire Department Sign	\$100 per week - Check made payable to Schwenksville Fire Company	E-mail Chris for availability - suggested 2 months prior to event	5 lines - max of 16 characters (including spaces) per line	For more info contact John Camilleri at <u>jcamilleri@comcast.net</u> or 215.234.8175
Pottstown Mercury PUB DATE: Saturday 17000 Daily/20,000	Sizes and rates vary.	3 weeks prior for placement and ad development time. Ad deadline is Wednesday prior to pub date		For more info contact Jennifer Palmer via e-mail at jpalmer0325@gmail.com or call 267.615.6379.
Courier News Weekly PUB DATE: Thursday Zones 2 and 3 - 23,000 circulation	Sizes and rates vary go to: www.buxmontmedia.com See promo calendar for specials.	3 weeks prior for placement and ad development time. Proof Deadline Tuesday at 4:30pm Ad Deadline Thursday at 4:30pm for the following week	JPEG or PDF	Community Calendar - FREE if submitted 2-3 weeks in advance of event, space permitting - guaranteed placement with smaller 2" x 2" ad for \$50. Mail information to: 70 Hatfield-Souderton Pike, Souderton, PA 18964. Paid advertising: For more info contact Jennifer Palmer via e-mail at jpalmer0325@gmail.com or call 267.615.6379.
Phoenix Reporter & Item PUB DATE: Thursday 4000 circulation	Sizes and rates vary.	3 weeks prior for placement and ad development time. Deadline - 3-5 business days prior to pub date. Religion directory for Reporter published every Saturday.		For more info contact Jennifer Palmer via e-mail at jpalmer0325@gmail.com or call 267.615.6379.
Souderton Independent PUB DATE: Sunday	Sizes and rates vary.	Listing is for following week service, suggested info to be sent 2 weeks in advance. Deadline is every Monday before that Sunday for following weeks event/listing		For more info contact Jennifer Palmer via e-mail at jpalmer0325@gmail.com or call 267.615.6379.
Times Herald PUB DATE: Saturday	Sizes and Rates vary	Ad Deadline: Wednesday		For more info contact Jennifer Palmer via e-mail at jpalmer0325@gmail.com or call 267.615.6379.
Lansdale Reporter PUB DATE: Daily 9025 Daily/20,000 with Times Herald	Sizes and rates vary go to: http:// thereporter.kaango.com/ads/ choosepostad	3 weeks prior for placement and ad development time. Deadline - 5 business days prior to pub date		For more info contact Jennifer Palmer via e-mail at jpalmer0325@gmail.com or call 267.615.6379.
Penny Pincher PUB DATE: Wednesday 40,000 circulation		3 weeks prior for placement and ad development time. Deadline - 5 business days prior to pub date		For more info contact Jennifer Palmer via e-mail at jpalmer0325@gmail.com or call 267.615.6379.
<u>CatholicPhilly.com</u>	Sizes and rates vary. Media Kit: http://catholicphilly.com/ advertise-with-us/	4-6 weeks prior to event	who, what, where, why, and when?	For more info contact Jennifer Palmer via e-mail at jpalmer0325@gmail.com or call 267.615.6379. Free and Paid advertising available depending on news.

SAINT MARY EVENT MARKETING - ADVERTISING & PRESS RELEASE SAMPLES

SAINT MARY CHRISTMAS CRAFT SHOW & BAZAAR - COME ONE COME ALL!

Find the perfect gift and shop for beautifully crafted designs from talented local artisans at **Saint Mary Christmas Craft Show and Bazaar on Friday, November 16th from 5PM to 9PM and Saturday, November 17th from 9AM - 3PM.**Featuring over 60 unique crafters in both the Parish Hall and Saint Mary School.

There will be musical entertainment, homemade soup, chili, pulled pork, pirogies, kielbasa sandwiches, golumpki, hot dogs, walking tacos, pizza, candy, raffle baskets filled with goodies, musical entertainment, pictures with Santa and so much more! Take a chance at winning our 50/50 or one of over 50 beautiful raffle baskets on display!

Saint Mary Church is located at **40 Spring Mount Road in Schwenksville**, **PA 19473**. For more information please go to the Saint Mary website at www.churchofsaintmary.org or call 610.287.8156.







IN THE PARISH HALL AFTER THE
7:30AM, 9:00AM AND 10:30AM MASSES

7:30AM, 9:00AM AND 10:30AM MASSES

CHURCH OF ST. MARY + 40 SPRING MOUNT ROAD + SCHWENKSVILLE FA 19473 + 610:287-815







SAINT MARY FEAST, SATURDAY & SUNDAY, SEPTEMBER 8TH & 9TH!

Join us for our 2 day Saint Mary Feast, **Saturday, September 8th and Sunday, September 9th in honor of Mary, Undoer of Knots.** On Saturday, mingle through our raffle baskets and Attic Treasures and enjoy musical entertainment by accomplished pianist and musician, Eric Longo from 5-7:30pm. Reserve your seat at www.churchofsaintmary.org for \$10 which includes 1 complimentary drink, hors d'oeuvres, and a raffle ticket for a chance to win a door prize! Sunday, will be filled with food, fun and fellowship from 1:00PM - 6:30PM. There will be Attic Treasures, carnival games, ethnic foods, Rock Wall and more! Come watch **NFL Football in our Biergarten** with craft beer and wine or take a chance at our Cakewalk, 50/50 or Raffle Baskets! Enjoy the festivities and bring family and friends! **Saint Mary Church** is located at 40 Spring Mount Road, Schwenksville or visit www.churchofsaintmary.org. Call 610.287.8156 for more info.

There is something for everyone! Saint Mary Roman Catholic Church is located at 40 Spring Mount Road in Schwenksville, PA 19473. Go to www.churchofsaintmary.org for more information or call 610.287.8156. All are welcome!

Saint Mary Home and School Association 40 Spring Mount Road, Schwenksville, PA 19473

PRESS RELEASE SAMPLE

On Friday, May 25, 2018, the Saint Mary Home and School Association will sponsor it's_12th Annual Memorial Day Remembrance which is teaching lesson for Saint Mary School Students and a time to honor veterans in the community. The event will begin with a Mass at 9:00 a.m. followed by celebration at 10:45 a.m. on the parish grounds, with the American flag raised to half-mast to honor those who have died in service to our nation.

This yearly event has grown to include numerous veteran organizations from near and far, namely the Boyertown, Lower Pottsgrove and Schwenksville American Legions; the Catholic War Veterans of Norristown; the Marine Corps Leagues of Boyertown, Wyomissing, Spring City and Red Hill, Veterans of Foreign Wars, Trappe, Vietnam Veterans of America, Pottstown, A Hero's Welcome, Reading Chapter Battle of the Bulge and several Pennsylvania legislators, in addition to its own parish veterans.

The program is sponsored by the St. Mary Home and School Association, LCPL Matt Snyder Camp Snoops Project, Ortino's Restaurant, Schwenksville and Debbie Harter, RE/MAX Realty Group. The program will include the posting/retiring of colors, a flag presentation, the buddy poppy and memorial wreath presentation, winning essayists and other Memorial Day lessons.

Veterans in the community are welcome. Please RSVP to the Saint Mary School office <u>610.287.7757</u>. Saint Mary School is located at 40 Spring Mount Road, Schwenksville, PA 19473

END